Career Services Drop In appointments hit a record high of 708 appointments, representing a 15% increase over the last year (last year saw a 25% increase over 2 years ago).

Career Services met campus requests for 119 presentations (up 47% from last year) on Career development reaching 3,349 students. Career Services and Ecampus collaborated to record 5 career development workshops featuring guest speakers to provide online access to all campus and distance students, alumni, and faculty at any time.

“Despite me not being the typical drop-in for career counseling, I really appreciated your friendliness and candor! You brought up some very insightful points I had not considered, and will certainly help in the interview/job selection process.” - OSU Alumna

MISSION
To empower, support, and nurture OSU students and alumni in their exploration and pursuit of lifelong career success and meaningful employment in a diverse world.

VISION
Explore, Educate, Empower, Engage – All of which leads to...Excellence

Goals
1. Educate students, alumni, and the OSU campus communities on the lifelong nature of career development, the process of gaining occupational self-awareness, and developing skills and strategies for identifying and securing meaningful employment.

2. Empower students to engage in experiential opportunities, employment, and networking that will help them reach their professional goals; and challenge them to become global and productive citizens.

3. Develop and maintain relationships with alumni, employers, the OSU campuses, and global communities in order to support and provide professionally significant opportunities for OSU students and alumni.

OUTREACH
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DROP IN APPOINTMENTS
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INTERNSHIPS

Internships combine what you learn in the classroom with "Real Life Experience" from the workplace providing additional learning and experience that can give students an advantage when applying for jobs.

50% of graduating senior respondents of the OSU Senior Survey engaged in experiential learning (internships) while completing their education at OSU.

In 2012 employers extended job offers to 60% of their interns with paid internship experience. While employers extended job offers to 37% of the people with unpaid internship experience. Job offers were extended to 36% of graduates without an internship experience. [National Association of Colleges and Employers] (NACE)

The postings of internships on Beaver JobNet increased 22% this year (up from a 30% increase last year) which is an indicator of an improving recruiting environment.

Here is what employers are saying:

“In fact, 9 in 10 employers said they look for students to have one or two internships before graduating, and that those internships should be at least three months each to provide enough experience.”


According to NACE internship experience is valuable; employers reported that while 31% of their new hires came from their own internship programs, 62% had an internship experience of some kind. In 2009, 23% of graduating seniors with internships had full-time jobs compared to 14% of those without internship experience.

673 Paid Internships
350 Unpaid Internships
1,023 Total Internships

Internship Website was developed as part of an effort to enhance experiential learning at OSU.
http://oregonstate.edu/internships

Qualifying policy – Due to renewed federal efforts and national dialogue about legal aspects and equity around internships, Career Services has established and enforces strict criteria for accepting internship postings. Considerable effort has also been put towards standardizing aspects of internship at Oregon State University.
CAREER TRENDS & LEARNING OUTCOMES

- The Associated Press (4-2012) released results of a nationwide study that indicated 53% of recent college grads are jobless or underemployed.
- In a recent nationwide survey, 80% of 2009 college graduates who applied for jobs indicated that they were unable to find a job before graduation; as compared to only 50% in 2007. (Linnea Caswell, 2011)

OSU COUNTDOWN TO COMMENCEMENT APRIL 2012

- 92% of OSU Seniors interviewed felt confident that they could articulate what they could offer an employer.
- 95% of graduating Seniors shared that they are aware of their strengths and areas for improvement.
- 52% of OSU students worked closely with their advisors and professors to grow in their career development. Knowing students look to professors and advisors for guidance in this process, Career Services works closely with faculty and advisors as well as providing class room presentations to provide supportive services for Career Development.

233 graduating seniors were surveyed at Countdown to Commencement.

OSU Post-Grad Plans

- Full time job - 12%
- Part-time job - 4%
- Graduate School - 16%
- Internship - 7%
- Year of Service - 0.4%
- Job Searching - 41%
- I don’t know - 12%
- Other - 8%

Where did you receive your Career Development?

- Career Services - 13%
- Advisors - 36%
- Professors - 16%
- Class - 21%
- Other - 14%
EMPLOYMENT

Career Services contributes to student success by offering students a way to meet and talk directly with employers, discover how to impress employers, develop networking skills, learn about the job market and how to prepare for the types of jobs they are interested in pursuing. Students had a chance to meet with 215 employers in the Fall (that’s a 30% increase over last year); 158 employers in the Winter (a 15% increase over last year); and 85 employers in the Spring (we did not have a Spring Career Fair last year). Students that benefited from this: 1,915 students attended in the Fall (that’s a 15% increase over last year); 1,727 students attended in the Winter (a 17% increase over last year); and 702 students attending in the Spring. According to NACE, employers are attending more career fairs (up 14% from last year), using more social networks (up 16%), and using more technology in general (up 16%).

110 Employers conducted Interview Sessions on campus (Down 24% from last year; last year was down 33% from two years ago – this is a National trend over the last several years)

954 students attended Interview Sessions (Down 10% from last year; last year was down 27% from two years ago)

Lauren Oyadomari (student) voiced:

“I feel Career Fairs helped me a lot! The one-to-one interaction was great and not something you usually get, all those companies together in one place. All of my interviews and my job came from the Career Fair! I was so scared to go at first; afterwards I encouraged my friends to go!”

CAREER COUNSELING

One way a student can enrich their OSU experience is by learning more about herself/himself and how that relates to a career.

This year we began Ecampus Career Services conducting 45 individual counseling sessions by phone or Skype for our OSU distance students. The average wait time for counseling was dramatically decreased with the addition of counseling staff to decrease this wait time from up to 4 weeks to 7 days.

Overall individual career sessions were up by approximately 14% this year (this is up from a 44% increase last year).

Our Career Counselors met with students and alumni for a total of 920 individual counseling sessions.

Individual Career Advisors met with students for a total of 296 individual career advising appointments.
LOOKING AHEAD

We anticipate another action-packed academic year. With student enrollment at record highs over 25,000, we are preparing for increased student attendance at Career Fairs, seminars, counseling and advising appointments and drop-in sessions.

We are excited as we make preparations to roll out a new career development program called “The Career Trail”. This program will be posted online allowing students to complete various assignments related to their career and personal development. Additionally, faculty will be able to assign topics and projects for students to complete with their academic course work.

We have formulated an initiative to increase our on-campus collaborative efforts with faculty/staff, academic and student services departments, and student organizations. Our goal is to increase awareness and stress the importance of student & alumni career development and how it should integrate into their overall university experience.

In collaboration with the OSU Extended Campus program staff, we plan to debut our first-ever virtual career fair. This event will target our distance learners and allow them a unique on-line opportunity to engage directly with employers who are recruiting for internships and full-time positions.

COLLABORATIONS

Career Services has developed collaborative efforts with many campus partners to increase career development awareness.

**Diversity/International**

**INTO Program:** Conducted mock interviews and presented seminars on resume development, career exploration, and cultural competency workshops to INTO students.

**Cross-Cultural Mentoring Program:** Delivered customized seminar on cultural competency and career development to mentors and mentees, which included faculty, staff and domestic minority and international students.

**Alumni**

**Alumni Mentoring Group:** Partnered with the OSU Alumni Association and many other departments on campus to create an alumni mentoring group. The Alumni Association created a position that will be a large part of the mentoring component and will continue to partner with Career Services and other departments to make this initiative more structured. We are using LinkedIn as our mentoring platform and have a network called “Beaver Career Group” where alumni and students can have organic discussions about career related topics, including jobs/internships, and can share great advice.

**Employers**

**Resume Mania:** Provided students with a fun learning environment to engage with employers to improve their resumes. Students were able to speak with at least three different employers and career service staff to gain multiple perspectives on resume writing.

**Nonprofit and Volunteering Expo:** Boasted an increase to 60 employer participants (up 10%) and 325 student visitors (up 7%). Over a dozen student volunteers and staff assisted with this very well received event.

**Faculty/Staff**

**Outreach Presentations:** Since September we have given 119 presentations serving 3,349 students on a variety of career related topics.

**Ecampus**

**Ecampus Career Counselor:** Collaborated with Ecampus to deliver Career Services programs to distance learners and provide career development support for Ecampus initiatives and innovations. The Ecampus Career Counselor became an active member of the Distance Learner Services team as it drafted new programs and support services for distance student success and retention.

**Did you know?**

52% of graduating seniors had their resume reviewed while at OSU.
**OSU Countdown to Commencement - April 2012**